

# THE EDILIANS GROUP IS INTRODUCING A NEW ORGANISATION

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## TO MAINTAIN ITS GROWTH STRATEGY AND CONTINUE IMPLEMENTING ITS LOW-CARBON ROADMAP, EDILIANS GROUP IS SETTING UP A NEW ORGANISATION

**EDILIANS GROUP's international expansion, particularly in the Iberian Peninsula, has led the company to rethink its governance in order to remain close to operations. As of January 1, 2024 this new organisation aims to support the Group's growth strategy and maintain a high-quality service for its customers that also considers the unique features of every market, while speeding up the deployment of its CSR approach.**

### Organisation by geographical area

Under the leadership of **Pascal Casanova**, **EDILIANS GROUP** Executive Chairman and Edilians SAS Chairman, the new governance structure is based around a streamlined Executive Committee of 5 members, with an operational organisation by geographical area dedicated to :

- France, whose general management has been entrusted to **Maxime Coutouly**. He holds an engineering degree from the Ecole Nationale Supérieure d'Arts et Métiers. He has extensive industrial experience, notably with the **EDILIANS GROUP**, which he joined 17 years ago. During this period, he managed all the plants in France. More recently, he has overseen the integration of the Iberian acquisitions made over the last two years, namely La Escandella and Tejas Borja, in parallel with the development of the Group's industrial strategy, for which he has undertaken a massive plan to decarbonise production sites. He will be supported by a French Management Committee composed of Frédéric Fabien - Sales Director, Olivier Delattre - Solar Eco-Housing and Marketing Director, Virginie Gendre - Human Resources Director and Pierre Dugay - Industrial Director. The sales organisation remains unchanged.
- Iberia, where **Alexis Langlois** has been appointed Vice President, in addition to his responsibilities for mergers/acquisitions and digital transformation. He will be supported by an Executive Committee composed by Alfred Vincent - Managing Director of La Escandella, Andres Casanova - Managing Director of Tejas Borja, Pedro Valente - Managing Director of Umbelino Monteiro, Angel Blanco - Human Resources Director and Adelino Gouveia, Chief Financial Officer.

**Eléonore Grossetête** - Administrative & Financial Director and **Sébastien Blanchon** - Human Resources Director complete the EDILIANS GROUP Executive Committee.

« *In the current market context, this reinforced organisation will enable **EDILIANS GROUP** to strengthen its agility and accelerate its development in the service of sustainable roofing* » says Pascal Casanova

### A strategy of continuous improvement at the heart of **EDILIANS GROUP's** identity

To answer to the societal challenges of the ecological transition and contribute, as one of the leaders in the European market to everyone's present and future well-being, **EDILIANS GROUP** intends to pursue its ambitious long-term investment policy in order to :

- optimise its industrial and commercial performance through continuous improvement of its factories and proximity to customers,
- pursue its strategy of innovation in high-performance, sustainable roofing solutions and components for eco-housing, to maintain its position as the benchmark brand in France for clay roofing, energy renovation and photovoltaic solar power,
- carry out external growth operations outside France, depending on acquisition opportunities,
- step up its commitment to Corporate Social Responsibility, in particular by constantly improving working conditions and reducing its carbon footprint.

« *Thanks to the expertise of the engineering company Ceritherm, which joined the Group on 1 July 2023, our first breakthrough project to drastically reduce our CO2 emissions will be implemented during 2024, with the first significant results expected* » concludes Pascal Casanova.



Pascal Casanova, Executive  
Chairman of EDILIANS Group  
& Chairman of Edilians SAS



Maxime Coutouly,  
Managing Director France



Alexis Langlois, Vice President  
Iberia, M&A and Digital  
Transformation Group

## About :

Leader in sustainable roofing in Southern Europe, **EDILIANS GROUP** has industrial operations in France, Spain and Portugal, and an international presence in over 100 countries.

### Key figures EDILIANS GROUP :

**1700**  
employees

**+500M€**  
of turnover  
in 2022

**17**  
industrial sites

**4**  
commercial  
brands